



Attract more patients to your practice with the CareCredit Advertising Toolkit.

Take advantage of all the tools available to let patients know you accept the CareCredit health and beauty credit card, and help more patients to get the care they want and need.



Payment Calculator

Patients can instantly estimate monthly payments right from your practice website and see how the services they want and need fit into their budget.

Custom Apply Link

Patients can link directly to CareCredit's Patient Application so they can apply for the CareCredit credit card directly from your website. Credit decisions are made almost instantly.

Banners and Buttons

Place these throughout your website pages to motivate patients to schedule their consultation immediately. There are many sizes to choose from, both static and animated, to fit your website.

Log on to www.carecreditpro.com

to access ALL the free resources available to you or go to www.carecredit.com/adtoolkit to go directly to the ad toolkit.

User Name (Your MID#): _____

Password (Your Zip Code): _____

Access all the free tools today by visiting www.carecredit.com/adtoolkit.



- All Advertising Toolkit assets are **easy and free to use** – including an entire page of sample web copy you can place directly on your website.
- Give website visitors more reasons than ever to **choose your practice** and become your patient.
- Including CareCredit information on your site **helps remove cost as a concern**.
- Patients can **apply for the CareCredit healthcare credit card online and get a decision** before even stepping foot in your practice.

The Advertising Toolkit even includes Social Media solutions to make financing options a part of the conversation.



Social Media Toolkit/Twitter – Add CareCredit tweets to regularly communicate to your patients that special financing options* are available.



Social Media Toolkit/Facebook – See sample posts you can add to your practice's Facebook page with patient-friendly information about CareCredit special financing options*. Also, add the CareCredit Custom App and a Custom Apply Link so patients can apply directly from Facebook.

 **CareCredit**SM
Making care possible...today.

CareCredit.com • 800.859.9975 option 1, then 6

